

India Industry Day, 2011

Technology Challenges and Opportunities for Enhancing Quality of Life in India

www.ieee-industry.org/india

March 10 – 11, 2011

Hotel Chancery Pavilion, Bangalore

Sponsorship Opportunities and Investments

As a Sponsor of IEEE Industry Day, you will have the unique opportunity to showcase your brand and spread your leadership message amongst the most influential technology leaders of the country. All sponsorship opportunities are designed to maximize your company's visibility, thus bringing in an unparalleled return on the investment you make through your sponsorship.

Please note that the choice of available sponsorships is available on a first-come-first-served basis, so sign up early to maximize your benefits.

Sponsorship	Benefits	Investment, INR
Platinum (Limited to 2)	Sponsor will be featured in all publicity and promotional items as well as the event website. Recognition during the opening address. Presence amongst panelists, recognition on all event signage, display of your choice (not exceeding 4x3 ft) at the venues of conference, exhibition, posters, breakfast, lunch and dinner. Literature distribution opportunities. Your logo on Registration Desk. Companies name on registration cards. Complimentary exhibition stall.	100,000
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	Exhibition space	
Lanyard Sponsor (Limited to 1)	Sponsor will be featured in the event website. Your name printed on the Lanyards.	20,000
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Pens Sponsor (Limited to 1)	Sponsor will be featured in the event website. Your name printed on the pens given to participants.	7,000

Payment must be made by February 28, 2011. Payment may be made payable to IEEE Bangalore Section and the check can be sent to the following address

Prof. Debabrata Das
Hewlett Packard Chair Professor
IIIT-Bangalore,
26/C, Electronics City,
Hosur Road, Bangalore, 560100.

Alternatively, payment can be made through EDAS. Please visit <http://www.edas.info/>

For additional information or questions regarding sponsorship opportunities, please contact:

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Thank you for supporting the India Industry Day 2011